

Musar Jeune Rouge

THE FACTS

COUNTRY: Lebanon

REGION: Bekaa Valley

WINEMAKING: Native ferment in cement vats, no oak, bottled unfiltered

ALCOHOL BY VOLUME: 14.0%

AGING: Aged 1 year in cement vats, no oak used, bottled June 2023

THE STORY

Founded in 1930 by Gaston Hochar, Chateau Musar is Lebanon's most iconic winery, inspired by 6,000 years of winemaking history and Bordeaux tradition. Under the late Serge Hochar, the winery gained global acclaim for its non-interventionist style and ageworthy reds. Today, the Hochar family and winemaker Tarek Sakr continue the legacy, working with certified organic vineyards in the Bekaa Valley. With natural fermentations, minimal sulfur, and no fining or filtering, Musar wines reflect Lebanon's terroir with elegance, depth, and singular identity.

THE ADJECTIVES

OVERALL: Lively and juicy red with herbal lift and smooth structure

AROMAS / FLAVORS: Dark berries, pomegranate, cranberry, violet, thyme, spice

MOUTHFEEL: Dense yet fresh, with smooth tannins and bright acidity

THE SELLING POINTS

Fresh, unoaked red blend from 20–60 year old Bekaa vines

PAIRINGS: Great with grilled meats, shakshuka, lentils, lamb kofta, flatbreads

