Musar
Jeune Rose

The Facts

COUNTRY: Lebanon
REGION: Bekaa Valley
WINEMAKING: Direct press; native ferment in steel, no oak, cold stabilized
AGING: No oak; aged 3 months in stainless steel before bottling

The Story

Founded in 1930 by Gaston Hochar, Chateau Musar is Lebanon's most iconic winery, inspired by 6,000 years of winemaking history and Bordeaux tradition. Under the late Serge Hochar, the winery gained global acclaim for its non-interventionist style and ageworthy reds. Today, the Hochar family and winemaker Tarek Sakr continue the legacy, working with certified organic vineyards in the Bekaa Valley. With natural fermentations, minimal sulfur, and no fining or filtering, Musar wines reflect Lebanon's terroir with elegance, depth, and singular identity.

The Adjectives

OVERALL: Vibrant and fruity rosé with smooth texture and citrus lift
AROMAS / FLAVORS: Peach, apricot, pineapple, citrus zest, tropical hints, floral
MOUTHFEEL: Fresh and silky with soft fruit and bright, zesty acidity

The Selling Points

Fresh, unoaked rosé from Cinsault and Mourvèdre, Bekaa-grown
PAIRINGS: Perfect with seafood, pork, mezze, tapas, or grilled vegetables

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