

Are You Game Shiraz

THE FACTS



COUNTRY: Australia

REGION: Victoria

APPELLATION: Victoria

CEPAGE: 86% Shiraz, 14% Cabernet Sauvignon

WINEMAKING: The fruit for this wine was picked in April 2021 using a selective harvester. The juice was fermented using wild yeasts and carefully selected cultures which promote fruit and spice characters. For 12 – 18 months, parcels of this wine were matured with new French and American oak to provide complexity and contribute lovely vanillin notes. A dash of Cabernet Sauvignon was added to the final blend to provide a black cherry perfume lift and further structure on the palate

ALCOHOL BY VOLUME: 14.4%

AGING: French and American oak 12-18 months

ANNUAL PRODUCTION: 8,000 cases

THE STORY

Fowles is nestled in the Strathbogie Ranges, Victoria, where ancient granite scatters the land. With a passion for sustainable farming and adventure, we create world-class wine and food experiences that connect people to the land. Our team pushes boundaries, crafting wines that surprise and delight. Every bottle invites you to discover the unexpected.

PHILOSOPHY: Growing grapes, hunting for our table, and raising a farm connect us to this land. Inspired by Matt Fowles' passion for hunting and gathering, Are you Game? wines are crafted to elevate wild food—vibrant, aromatic, and finely textured.

BIOGRAPHY: Matt Harrop, Fowles' Chief Winemaker, brings decades of expertise. His cool-climate mastery blends tradition and innovation, crafting wines that reflect the Strathbogie Ranges.

THE ADJECTIVES

OVERALL: Juicy dark plum and blackberries with spice

AROMAS / FLAVORS: Ripe dark plums, lifted lavender and florals meld with hints of sweet dark cherries and oak

MOUTHFEEL: Dusty tannins and blackcurrant on the finish

THE SELLING POINTS

Medium bodied, lovely integrated oak- made to match food.

SUSTAINABILITY: Certified Sustainable, Vegan, Green Practicing, Sustainable In Practice, Natural Fermentation

PAIRINGS: Grilled Lamb, BBQ

