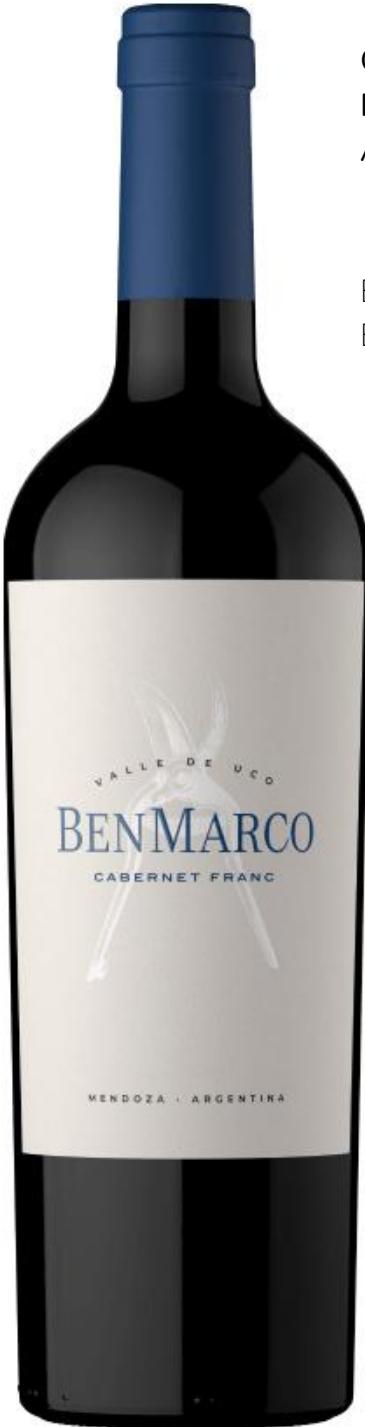


BenMarco Cabernet Franc

THE FACTS

COUNTRY: Argentina
REGION: Mendoza
APPELLATION: Uco Valley



THE STORY

BenMarco wines are produced under the watchful eye of Edgardo Del Pópolo, one of the most renowned and experienced Argentinian viticulturists.

Each soil is unique and one of a kind and BenMarco is the purest expression of their singularity.

PHILOSOPHY: Nature is simple, elegant and captivating. The soils where BenMarco's grapes grow are some of the best ones, not just in Mendoza or Argentina, but also in the world. BenMarco wines are the truest expression of their essence and character.

BIOGRAPHY: With a career of almost 30 years and a deep knowledge of Argentinian soils, Edy develops viticulturist's wines with as little enological intervention as possible in order to reveal the true character of the finest terroirs of the country.

THE ADJECTIVES

OVERALL: Vibrant & elegant

AROMAS / FLAVORS: Spices, dry grass with a slight earthy character (chalk)

MOUTHFEEL: Subtle vegetable trace, fine tannins

THE SELLING POINTS

PAIRINGS: Game meat, baby goat, venison, duck and dishes with earthy, rustic flavors such as portobello, black

