

# Slices Cabernet Sauvignon

## THE FACTS

COUNTRY: USA - CA

REGION: Mendocino County

APPELLATION: Mendocino County

## THE STORY

Raw. To the point. Great with steak.

Slices honors the traditional Cabernet Sauvignon and steak pairing while flipping it on its head – a premium Cabernet crafted with fruit from California’s prime growing regions, paired with a bold brand graphic that ignores the expected stuffiness of traditional packaging. The brand embraces our carnal instincts for wine and meat pairing. It is quite literally, the only sauce your steak needs.

Slices brings together the best of three distinctly different premium California growing regions to create a rich, velvety Cabernet Sauvignon.

## THE ADJECTIVES

**OVERALL:** Harmonious blend of fruit and spice with smooth tannins

**AROMAS / FLAVORS:** Strawberry and currant, with subtle floral notes of anise.

**MOUTHFEEL:** Bold with rich, dark fruit flavors

## THE SELLING POINTS

**PAIRINGS:** From burgers to prime rib, Slices pairs perfectly with any hearty meat.

