

# Mi Terruno Hipster Animal Malbec

## THE FACTS

COUNTRY: Argentina  
REGION: Mendoza  
APPELLATION: Lujan de Cuyo  
CEPAGE: 100% Malbec  
ALCOHOL BY VOLUME: 13.5%

## THE STORY

The Baigorria family's journey in Mendoza's wine industry began in 1960 when they first purchased vineyards. It continued in 2004 with the establishment of their own winery, which was retrofitted from an old glass tile factory in San Roque, Maipu. The winery is managed by the brother-sister duo of commercial director, Gabriel Baigorria, and winemaker, Maria Eugenia Baigorria. Its name, Mi Terruño, meaning "my terroir", encapsulates their philosophy of producing wines that capture the characteristics of the grapes and the unique expression of Mendoza's terroir. All of the grapes are hand-picked at the estate and undergo a second hand selection to ensure only the finest fruit is used in their blends.

## THE ADJECTIVES

OVERALL: Playful, natural Malbec from Mendoza

## THE SELLING POINTS

SUSTAINABILITY: Vegan, Green Practicing, Minimal Intervention / Augmentation

