

# Newblood Red Blend NA

## THE FACTS

COUNTRY: Australia

REGION: New South Wales

APPELLATION: Riverina

CEPAGE: 100% Syrah

WINEMAKING: Triple distilled - a deliberately slow process to remove the alcohol at low temps, and to help retain the maximum flavors and enhance the varietal bouquet.

ALCOHOL BY VOLUME: 0.0%

## THE STORY

At NEWBLOOD we know that no progress was ever made by doing things the same way they've always been done; and that if you can see a way to make something better, you owe it to yourself and those around you, to do just that. That's why NEWBLOOD was created. With a combined experience of over 50 years, our team brings together traditional winemaking techniques with cutting-edge triple distillation to redefine what's possible, to forge a new path in winemaking craft for the industry. One that delivers an authentic, flavorful and aromatic wine – with the alcohol removed.

## THE ADJECTIVES

OVERALL: Fruit-driven, fresh & fun

AROMAS / FLAVORS: Ripe black fruits and juicy cherries

## THE SELLING POINTS

SUSTAINABILITY: Certified Sustainable, Vegan

PAIRINGS: Cozy nights in, hearty meals

