

Let It Bee Rose

THE FACTS

COUNTRY: France

REGION: Vin de France

APPELLATION: Vin de France

THE STORY

"We created EthicDrinks to shake things up and build a better, more responsible future for wine."
Mickaël & Camille

Driven by purpose, rooted in passion: where sustainability meets great taste.

PHILOSOPHY: Because for us, great wine should not only taste good, it should do good.

We believe wine has the power to spark change. From the way it's grown to how it travels, every step matters. That's why we craft wines that care for people and the planet.

BIOGRAPHY: Mickaël grew up in a family where wine and environmental activism went hand in hand. His grandparents were winegrowers in Burgundy, and his father was a pioneer in sustainability. That legacy drives everything we do.

THE ADJECTIVES

OVERALL: Bright, delicate, and refreshing.

AROMAS / FLAVORS: Aromas of wildflowers and red berries

MOUTHFEEL: Crisp and dry with a light texture.

THE SELLING POINTS

PAIRINGS: Aperitifs, fresh salads, grilled vegetables

