

# True Colours Organic Cava Brut



## THE FACTS

**COUNTRY:** Spain

**REGION:** Catalunya

**APPELLATION:** Penedes

**CEPAGE:** 41% Parellada, 27% Xarel-lo, 23% Macabeo, 9% Chardonnay

**ALCOHOL BY VOLUME:** 12.0%

**AGING:** 14 months on fine lees

## THE STORY

Altia Sweden is the creator of True Colours Cava. They recognized the growing consumer interest in products that support social issues. True Colours Cava was created in support of the social movements within the European markets for the Lesbian, Gay, Bisexual, Transgender and Queer (LGBTQ) communities. They developed a fun product that promotes and promises “Love is Sparkling...and Social!” When Highland Imports heard this message the decision was easy to bring True Colours Cava to the U.S. market. With every bottle sold in the U.S., Highland Imports makes a donation to organizations that support LGBTQ Communities and keeps promise that Love is Sparkling....and Social!

## THE ADJECTIVES

**OVERALL:** Bright, aromatic and crisp

**AROMAS / FLAVORS:** Stone fruit, ripe lemon, fresh pastry, florals

**MOUTHFEEL:** Full palate with a lingering finish

## THE SELLING POINTS

100% Estate fruit and sustainably farmed

**SUSTAINABILITY:** Sustainable In Practice

**PAIRINGS:** Tapas, fresh seafood or by itself with friends

