

# Big Red Monster Zinfandel

## THE FACTS

COUNTRY: USA - CA

REGION: San Luis Obispo County

APPELLATION: Paso Robles

CEPAGE: 75% Zinfandel, 18% Tannat, 7% Petite Sirah

WINEMAKING: Grapes were gently destemmed and crushed, pumped-over twice daily. Extended maceration for bigger extraction.

ALCOHOL BY VOLUME: 15.0%

AGING: 20% new American, 10% new French

## THE STORY

Every good story needs a hero, a villain... and a monster. Big Red Monster is savage beast hails from Paso Robles, California's real wine county. Clocking in at 15% abv, rugged Paso possesses the largest diurnal temperature difference of all California wine-growing regions. Days can reach over 100 degrees and nights can be in the low 30s. Extreme heat forges fruit with dark, bold, monstrously brooding flavors and freezing nights retain a juicy, racing acidity. Slay it.

## THE ADJECTIVES

OVERALL: Big & Bold

AROMAS / FLAVORS: Rich, juicy, with dark berry fruit and baking spice

MOUTHFEEL: Lush & Jammy

