Folktale
Sparkling Rose

The Facts

COUNTRY: USA - CA
REGION: Monterey County
APPELLATION: Monterey
CEPAGE: 80% Pinot Noir, 20% Chardonnay
WINEMAKING: Blended in tank; Cremant method for bubbles.
ALCOHOL BY VOLUME: 12.2%
ANNUAL PRODUCTION: 400 cases

The Story

Folktale Wine & Spirits is the culmination of decades of drinks industry experience. From retail and restaurants, sales reps to distributor managers, corporate interns to executives, and start-up dreamers to entrepreneurial successes. We've worn a lot of hats. Centered around Folktale Winery & Vineyards, our estate property in Carmel, California, ours is a portfolio of memorable, delicious wines that respect place and history, but are not bound by tradition, expectations, or rules.

BIOGRAPHY: Our portfolio is dedicated to sustainably and organically farmed estate vineyards, beginning with our 600+ acres in Monterey County. We are committed to low intervention, zero additives, and distinctive expressions of terroir. While limited in production, each wine tells a story that evolves each vintage.

The Adjectives

OVERALL: Joyous & carefree
AROMAS / FLAVORS: Watermelon & kiwi over yeasty notes
MOUTHFEEL: Soft, prosecco-like texture

The Selling Points

SUSTAINABILITY: Sustainable In Practice, Minimal Intervention / Augmentation
PAIRINGS: Anything & everything (or nothing at all)

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