

Silver Peak Cabernet

THE FACTS

COUNTRY: USA - CA

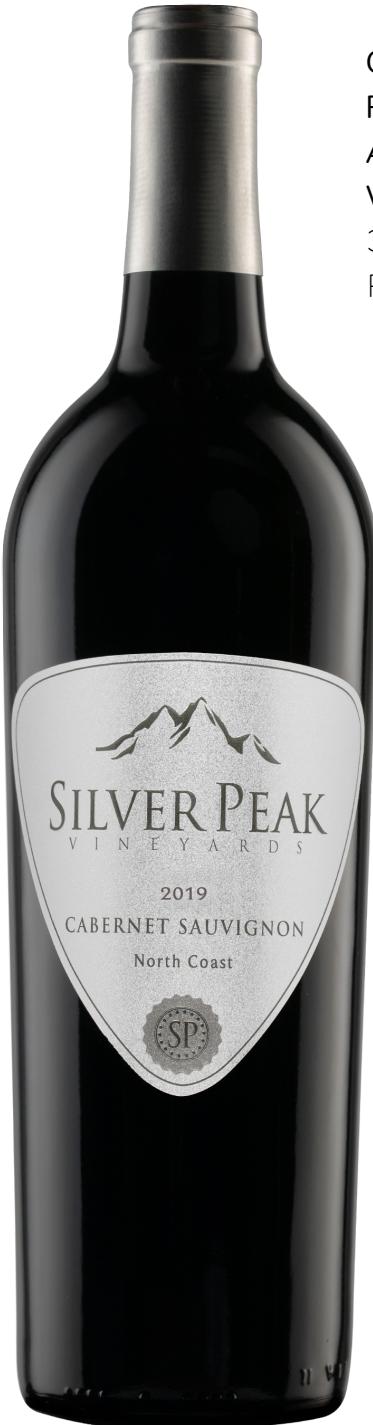
REGION: North Coast

APPELLATION: North Coast

WINEMAKING: Fermented 12 days on the skins. Pumped over 3-4x daily. Composition: Cabernet Sauvignon, Cabernet Franc, Petite Verdot

ALCOHOL BY VOLUME: 13.5%

AGING: 18 mo in French and American oak barrels



THE STORY

Premium North Coast vineyards in Sonoma, Napa, Mendocino and Lake counties provide the fruit for Silver Peak, named for a mountain in California's Sierra Nevada range. The distinctive label shape and mountain top artwork create a strong, upscale shelf and table presence. Estimated retail prices fit the fast growing, mid-teens category with wine quality that consistently offers outstanding values for discerning wine lovers.

THE ADJECTIVES

OVERALL: Elegant Style & Strong Varietal Character

AROMAS / FLAVORS: Multi-Layered Aromas

MOUTHFEEL: Medium Bodied & Textured

THE SELLING POINTS

Unique label shape and upscale package with shelf impact

PAIRINGS: Beef Short Ribs, Roasted Brussel Sprouts

