

# Contratto Vermouth Rosso

## THE FACTS

COUNTRY: Italy

REGION: Piedmont

APPELLATION: Piemonte

WINEMAKING: Fine crushing of the botanicals through a hammer mill, cold extraction with hydro-alcoholic solution over 20 days

ALCOHOL BY VOLUME: 17.5%

AGING: 40 days in stainless steel

## THE STORY

Contratto was founded in 1867 by Giuseppe Contratto and the winery is known as the oldest producer of sparkling wine in Italy. In fact, the "Metodo Classico" 1919 Contratto Extra Brut was the first vintage sparkling wine ever made in the country. The winery has a long, distinguished history. At the turn of the 20th century, its wines were leaving Canelli for destinations all over the world (predominantly to royal houses), and Contratto was the personal supplier to the Vatican as well as to the Italian Royal Family. Awards and medals from international exhibitions and contests of the time emphasize why the name of Contratto has long been synonymous with prestige and quality in the world of sparkling wine.

## THE SELLING POINTS

PAIRINGS: served chilled on its own with a twist of lemon, or for classic and contemporary mixology

