

# Big Red Monster Cabernet Sauvignon

## THE FACTS



COUNTRY: USA - CA

REGION: San Luis Obispo County

APPELLATION: Paso Robles

CEPAGE: 76% Cabernet Sauvignon, 14% Petit Verdot, 10%  
Petite Sirah

WINEMAKING: All of the fruit was gently de stemmed and  
crushed, then inoculated. Each fermentation was pumped-over  
twice daily.

ALCOHOL BY VOLUME: 15.0%

ANNUAL PRODUCTION: 5,400

## THE STORY

Every good story needs a hero, a villain... and a  
monster. Big Red Monster is savage beast hails from  
Paso Robles, California's real wine county. Clocking in  
at 15% abv, rugged Paso possesses the largest diurnal  
temperature difference of all California wine-growing  
regions. Days can reach over 100 degrees and nights  
can be in the low 30s. Extreme heat forges fruit with  
dark, bold, monstrously brooding flavors and freezing  
nights retain a juicy, racing acidity. Slay it.

## THE ADJECTIVES

OVERALL: Frighteningly big & powerful

AROMAS / FLAVORS: Jammy red & black fruits prevail  
with rich chocolate & spice notes

MOUTHFEEL: Intensely lush & full

## THE SELLING POINTS

AWARDS: 91pts Wilfred Wong - Wine.com

