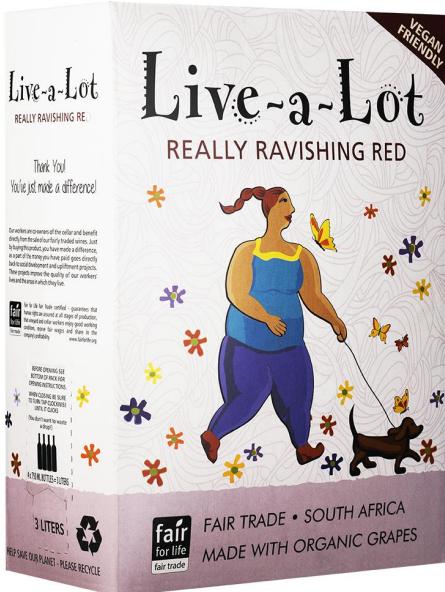


# Live-a-Lot 'Really Ravishing Red'

## THE FACTS



COUNTRY: South Africa

REGION: Western Cape

CEPAGE: 95% Syrah, 5% Cabernet Sauvignon

ALCOHOL BY VOLUME: 12.7%

AGING: Drink Now

ANNUAL PRODUCTION: +15 000 cases

## THE STORY

The Live-a-Lot range was created to be the perfect easy-drinking wine for fun and casual gatherings with family and friends. Let your heart be filled with love, your glass be filled with wine, and live a lot.

## THE ADJECTIVES

MOUTHFEEL: Sweet entry with soft and supple tannins

## THE SELLING POINTS

Organic, Fairtrade Certified, Vegan Friendly, Non GMO.

SUSTAINABILITY: Certified Organic, Vegan, Green Practicing, Sustainable In Practice, Minimal Intervention / Augmentation

PAIRINGS: Pairs well with hamburgers, Pepperoni pizza, marinated grilled chicken and Fajitas.

