

# Franco Serra Barolo

## THE FACTS

COUNTRY: Italy

REGION: Piedmont

APPELLATION: Barolo

## THE STORY

Franco Serra is a line of traditional and affordable wines from the Piedmont region of Northeast Italy. The wines are produced by the Sperone family at their family estate in Mombaruzzo, Asti.

Four generations of winemaking expertise combined with passion for the land make these wines a fantastic journey into Italy's most renowned winegrowing region.

## THE ADJECTIVES

OVERALL: Bold robust red wine

AROMAS / FLAVORS: Dried fruit, black pepper, rose petals

MOUTHFEEL: Full-bodied, dry, big round tannins, lively acidity

## THE SELLING POINTS

PAIRINGS: Rich dishes, red meat and aged cheeses.  
Truffles if you got 'em.

