Fronton de Oro Malpais

THE FACTS

COUNTRY: Spain

REGION: Canary Islands

APPELLATION: Gran Canaria

THE STORY

The brothers Ramirez, Pedro and Antonio, have been running
Fronton de Oro since the early 2000s. Their estate on the hills of
La Lechuza, a small town on the island of Gran Canaria, was
created by their dad in the 1970s. Their vineyards are planted
on some of the highest-elevation sites in Gran Canaria - many
above 3,000 feet - and in many cases on terraced slopes,
although some are cultivated wildly and untrained. The name of
the estate "Fronton de Oro" refers to a huge rock that shines
with sunlight (the one that adorns their label) known locally as
"El Frontón". Their entry-level wine, Fronton de Oro Tinto, is one
of the most easily recognizable wines from the Canary Islands.

THE SELLING POINTS

SUSTAINABILITY: Vegan, Green Practicing



